

**Poster Submission**

*Posters should be focused on Social Marketing research, strategy, projects, campaigns, interventions, policy, systems design, and/or products; however, they may also be focused on the development of new concepts, ideas or theories related to Social Marketing. The area of application may be large in scale such as national or international interventions or smaller local, pilot, developmental projects concerning smaller or more targeted groups.*

***At the point of submission you are not required to provide artwork of your poster, simply indicate what content you intend to present.***

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| **Please use the headings provided** |

**Poster title**

**Conference track most relevant to the poster**

**Aims and objectives**

**Target group / focus**

**Project / Research focus**

**Method / approach**

**Relevant data and graphics**

**Findings / evaluation**

**Conclusions and recommendations**

**Links for further information**