**Discussion / Panel Session Submission**

*The aim of the discussion or panel sessions at conference is to offer delegates a more in-depth session which will explore issues of relevance to social marketing, drawing on voices from a range or organisations or sectors these sessions should demonstrate a breadth of approaches, differing views and try to reflect the regional diversity of nations across North America.*

*There is a 1000-word limit on abstracts (inclusive of figures, tables, etc.). PLUS one page of references if required*

*All applications will be peer reviewed and applicants may be asked to provide additional information about the proposed session if the original application is not clear.*

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| **Discussion / Panel Session Submission**  **Title of the session**  **Conference track** |

**Abstract** (maximum 1000 words)

**Session format**

**Panel members**(mandatory if panel session)

**References** (maximum 1 page)

**Other notes for consideration**