**Poster Submission**

*Posters should be focused on Social Marketing research, strategy, projects, campaigns, interventions, policy, systems design, and/or products; however, they may also be focused on the development of new concepts, ideas or theories related to Social Marketing. The area of application may be large in scale such as national or international interventions or smaller local, pilot, developmental projects concerning smaller or more targeted groups.*

***At the point of submission, you are not required to provide artwork of your poster, simply indicate what content your poster will include.***

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| **Poster Submission**  **Title of the poster**  **Conference track** |

**Abstract** (maximum 1000 words)

**References** (maximum 1 page)

**Other notes for consideration**